



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
580988 /	07909666
<u>Product</u>	
DBAMA/P/O SKED C	
<u>Contract Dates</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	//1904
<u>Advertiser</u>	<u>Original Date / Revision</u>
Dame/D/President	10/03/12 / 10/03/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EDM/EDC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Sales Office</u>	
Washington, D.C.	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	
<u>Product Code</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
V 1 3		10/30/12	11/02/12	Price Is Right	11am-12n		:30			NM	5 \$2,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				5	\$565.00		
V 2 3		11/05/12	11/05/12	Price Is Right	11am-12n		:30			NM	1 \$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$565.00		
V 3 3		10/30/12	11/04/12	Newschannel 3 News	12n-1230pm		:30			NM	4 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				4	\$210.00		
V 4 3		11/05/12	11/06/12	Newschannel 3 News	12n-1230pm		:30			NM	1 \$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$210.00		
V 5 3		10/30/12	11/04/12	CBS Daytime	1228-3pm		:30			NM	5 \$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				5	\$210.00		
V 6 3		11/05/12	11/06/12	CBS Daytime	1228-3pm		:30			NM	1 \$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$210.00		
V 7 3		10/30/12	11/02/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5 \$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				5	\$270.00		
V 8 3		11/05/12	11/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1 \$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$270.00		
V 9 3		10/30/12	11/02/12	7-730pm	7-730pm		:30			NM	4 \$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				4	\$485.00		
V 10 3		11/05/12	11/05/12	7-730pm	7-730pm		:30			NM	1 \$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$485.00		
V 11 3		10/30/12	11/02/12	The Insider	730p-8pm		:30			NM	4 \$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				4	\$485.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 580988 /	Alt Order # 07909666
Contract Dates 10/30/12 - 11/06/12	Product OBAMA/P/D SKED C
Advertiser Obama/D/President	Original Date / Revision 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 12 3	3	11/05/12	11/05/12	The Insider	730p-8pm		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$485.00			
N 13 3	3	10/30/12	10/30/12	NCIS	8-9pm		:30			NM	1	\$4,705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-----				1	\$4,705.00			
Totals										34	\$16,875.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	34	\$16,875.00	\$14,343.75
Totals	34	\$16,875.00	\$14,343.75

Signature: _____ Date: _____

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